



MAHRATTA CHAMBER OF COMMERCE, INDUSTRIES AND AGRICULTURE

Pune Expo 2024

13th to 15th December 2024

at Auto Cluster Premises, Chinchwad, Pune

Pune is an important centre for manufacturing, IT, Education, Research and Development among other segments of the economy.

It is among the top five exporting districts in the country and the # 1 in Engineering Exports. It is also a prominent destination for Domestic and Foreign Direct Investment.

Pune based companies are very innovative and come out with many products, technologies and solutions. Many of the companies from Pune and other parts of India have demonstrated enough resilience and made their mark in domestic and international markets.

Due to rapid industrial development in Pune, demand for world class B-2-B products and Services has increased manifold over the years. The geopolitical and other developments in the recent years have brought some interesting prospects for the Indian Manufacturing and Services Sectors.

Sustainable Products, components and Services are getting increasing attention in domestic and international markets.

In view of these factors, MCCIA has decided to organise a major Business Exhibition – **Pune Expo 2024**. The exhibition will have two Pavilions :

- 1. Sustainability Focused : Manufacturing Products, Technology, Research and Development as well as Solutions for Manufacturing (focus on Engineering, Electronics, IoT and IT Solutions**
- 2. Pune DefTech-Technology, Products and Services required for Defence Sector (PSUs and Private Sector)**

The Exhibition will be a Golden Opportunity to :

- Showcase Cutting Edge Technology, Products and Solutions, Research and Development (Automotive, Engineering, Electricals, Electronics, IT Solutions, IoT, AI, ML Solutions etc.) with a special focus on Sustainability
- Launch of New Products and Services
- Opportunities to enter in the Defence Supply Chain
- Understand Vendor Development Opportunities
- Exploring International Business Prospects

We will invite :

- Business visitors from India and abroad
- Prominent Public and Private Sector Companies
- Defence Establishments
- Officials from Diplomatic and Trade Missions of other countries based in India

We will also organise Concurrent Business Sessions focused on Technology, Vendor Development and Global Business Prospects at the Expo.

A detailed Report on the last Expo organised in 2023 is available on : <https://tinyurl.com/ycc7vhps>

MCCIA would like to seek your presence at this prestigious Expo by way of :

1. Sponsorship
2. Participation as an Exhibitor

For any queries, you may contact :

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